

The Halal Approval Global (hereafter referred to as THAG), grants the right to use the THAG Halal Mark (hereafter referred to as The Mark) on the certified products manufactured / traded by the certified clients after successfully obtaining the Conformity Certificate.

The certified client may use the Mark for sales promotion of the products certified. It may be used in advertisements and on stationery together with the Mark or the name of the manufacturer or the certified client provided that it is not used in such a manner that THAG may consider it misleading. The mark may be used for every piece of the product certified. It may be also used on the following subject to THAG approval:

- Principal display panel of the certified products,
- Secondary or tertiary packaging whichever is directly visible to the buyer during display,
- Company publicity materials such as brochures, company profiles, reports, exhibition materials, flyers, banners, roll-ups etc.
- Electronic media such as on the website etc.
- Company vehicles
- Company communication documents such as letterheads and stationery etc.

1. The Mark shall be reproduced the same color and proportion, use after approval by THAG.
2. The Mark is the exclusive property of THAG, and its correct use is a contractual obligation. Intentional misuse of the mark may be grounds for actions that may include but not limited to withdrawing the Conformity Certificate.
3. THAG will monitor and verify for ensuring correct use of the Mark by using RG-01 (PRC-06) Halal Mark verification and Certificates Record.
4. The certified client shall not use its Halal certification in such a manner as to bring THAG into disrepute and not make any statement regarding its Halal certification that THAG may consider misleading or unauthorized.
5. In making reference to its Halal certification in communication media, a supplier of certified products must comply with Halal requirements. A supplier may publish that it has been authorized to apply the Mark to products to which the certification applies. In all cases, the supplier shall take sufficient care in its publications and advertisements that no confusion arises between certified and non-certified products. If a supplier wishes to publish a Conformity Certificate, it shall be reproduced in full, unless specific authorization is granted by THAG to publish. The client shall not specify function or claim or the like in its use information that could mislead purchasers to believe that performance of the products or its use are covered by the certification when in fact they are not.
6. Instructions or other user information accompanying the product and related to the certification scheme shall be approved by THAG. Advertisements containing the mark or reference to certification shall be approved by THAG.
7. In case of any doubts regarding the use of the mark, prior written approval shall be obtained from THAG to prevent misuse and subsequent corrective action.

Corrective Action for Defective Products or Misuse of Halal Certification Mark

1. THAG will require the certified client to implement corrective action after identification of defective products or conclusive misuse of Conformity Certificate and The Marks. The corrective action could be one or more of the following:
 - Notification of parties authorized and responsible for instituting a recall of defective products,
 - Removal of the mark from the defective products, provided such action is done in collaboration with regulatory authorities who shall ultimately decide whether to accept or reject the products,
 - Replacement and scrapping of defective products,
 - Reconstruction of the product to comply with the governing certification requirements,
 - Issuance of notice to the general public about the hazard from using the product and corresponding action to be taken.
2. The corrective measures and period of implementation shall be decided by THAG depending on the extent of misuse of Conformity Certificate and The Marks.
3. When there is conclusive proof, the regulatory authorities shall be notified immediately by THAG of the misuse of Conformity Certificate and The Marks, and the certification shall be put under warning, suspension or withdrawal, where appropriate.
4. Withdrawal of right to certification may lead to legal actions by THAG, when deemed necessary after consultation with legal counsel, and notification of appropriate governmental, regulatory and public bodies.

5. The certified client shall be properly and officially notified of any action taken by THAG against the defective products, the reason for such actions and any conditions or corrective measures to be implemented.
6. When the corrective action has been resolved by the certified client to the satisfaction of THAG verified through re-evaluation of the product to the extent necessary, the certified client, regulatory authorities and all parties previously notified of the offence shall be given a second notification on the reinstatement of the Halal certification. This notification shall summarize the corrective action taken by the certified client, the affectivity date of the reinstatement of certification, scope of certification, and when applicable the new marking required for corrected products.
7. Shall the certified client refuse to take corrective action identified by THAG, the certification shall be withdrawn, and the appropriate governmental, regulatory and public bodies shall be duly notified.

Figure (1):

Ratio: Width: Length = 1:1

